



9924 Vine St.
Lakeside, CA 92040

February 1, 2007

Our 2006/2007 Board of Directors

President: Frank Hilliker
1st V.P.: Steven Menefee
2nd V.P.: Todd Williams
Treasurer: Jean Stanzick
Directors: Chad Enniss
Julie Bugbee
Anton Botter
Grace Parrott
Bob Conley
Warner Parker
Terry Leimbach
Mike Anderson
James Fread
Bonnie LaChappa
Bobbi Buettgenbach

Contact information

Chamber

619-561-1031

fax: 619-561-7951

M—F 9am—2pm

Supervisor Dianne Jacob

619-531-5522

Lakeside Community Center

619-443-9176

Lakeside Historical Society

619-561-1886

El Capitan Stadium Assoc.

619-561-4331



PRESIDENT'S MESSAGE

Chamber Members,

What seems to be on everyone's minds these days in Lakeside is 'crime' in our community. The Chamber has been working diligently to ensure something gets done and that our community feels safe and protected. Several months back we started a letter writing campaign, which many of you fine business owners and citizens have taken the time and written to Sheriff Kolender and Supervisor D. Jacob, requesting Lakeside receive the services we deserve. From these letters we have seen action taken; the arrest of a newly released sexual offender in our area and an Officer placed full time at Lindo Lake Park on a bicycle. Our beautiful Lindo Lake Park and it's surrounding area has seen a decrease in the homeless population; resulting in an increase in Lakeside families and residents using the park for which it was intended. The chamber's next goal is to get our store front re-opened, and we will need your continued support. We encourage you to continue writing letters, voicing your concerns and most importantly attend our community meetings, where you can express directly to those who can make the changes necessary to keep Lakeside safe. There are two important meetings on the calendar, the first, Feb. 23rd is a "Coffee with Constituents", at Mario's Restaurant, 8:30am. The second meeting is the Lakeside Revitalization Committee, April 13th at the Lakeside Community Center, 9:00am. These are the perfect opportunities to speak directly to our Supervisor, our Sheriff's Dept, CHP and our County Employees. Make your voice heard!

Also, do not neglect the business end of Lakeside. Make sure you utilize your membership benefits and become actively involved in your community. There are a wide variety of opportunities to get your business name in front of your Lakeside community. You can choose to attend our next business mixer, sponsor the parade, sponsor and play golf, attend our Board of Director meetings, and/or take advantage of our economical advertising opportunities. This is your Chamber, make it what you want it to be.

A quick reminder, parade applications will be going out soon, if you do not received yours, please contact our office. I look forward to seeing you at our next event.

Frank Hilliker
President

619-889-7722

eggman1@cox.net

Calendar of Events

Feb	5	Board of Directors Meeting
	14	Valentine's Day
	22	Thursday Business Mixer @ WaMu—6:45pm
	23	"Coffee with Constituents" Mario's Restaurant
	26	USDIC Community Meeting
Mar	3	Chili Cook-Off Santee/Lks Elks
	5	Board of Directors Meeting
April	2	Board of Directors Meeting
	13	Lakeside Revitalization Meeting 9:00am
	28	Western Day Parade
	27-29	Rodeo
May	7	Board of Directors Meeting

THURSDAY BUSINESS MIXER

Hosted by
Washington Mutual

9558 Wintergardens Blvd

6:45—7:45

Appetizers

Networking

**Banking Info &
Chamber Member
Specials**

- Advance Ticket Sale—\$5.00
- At the Door \$10.00

LET YOUR VOICE BE HEARD!

ATTEND THE LAKESIDE REVITALIZATION COMMITTEE MEETING

APRIL 13TH
9:00 AM

LAKESIDE COMMUNITY CENTER

Your opportunity to speak to our leaders,
Voice your concerns
and offer suggestions!

"COFFEE WITH CONSTITUENTS"



FEB. 23, 2007
8:30am—10:30am

MARIO'S ITALIAN RESTAURANT
12440 WOODSIDE AVE.

Meet with Supervisor D. Jacob
Come with your ideas, concerns
Suggestions & thoughts!

Lakeside Republican Women Federated: We represent Republican Women and support our troops. We meet the 3rd Wed. of each month at the Lakeside Fire Dept., 9:30am-noon. Open to the public.
Contact Joan @ 858-576-8529

Swiss Skin Systems: A home based business through Arbonne International. Our product lines include, skincare, body care, health supplements, color cosmetics, weight management products and aroma therapy treats. Our products are all formulated in Switzerland and manufactured in the U.S. They are pure, safe, beneficial and botanically based. Arbonne affords people the ability to build their own independent business and create financial security. Contact Sheri for samples & free consultation.
619-253-0524

U.S. Army: Recruiting-Armed Forces. U.S. Army Partnership for Youth. Contact: Sgt. James Hill, Jr. @ 619-562-9295-9892 N. Magnolia Ave., Santee, CA 92071

SUPPORT YOUR FELLOW MEMBERS



THE SMARTEST THING YOU'LL DO
FOR YOUR BUSINESS
SINCE STARTING IT.

BUSINESS ESSENTIALS:

- FREE BUSINESS CHECKING
- FREE BUSINESS BILL PAY
- FREE BUSINESS CHECK CARD
AND MORE

CONTACT US FOR DETAILS:

Lilly Nevarez-Rymer, Charlene Castro &
Providence Balistreri
Lakeside Financial Center
9558 Wintergardens Blvd.
Lakeside, CA 92040
(619) 561-6365

**ADVERTISING OPPORTUNITIES
FOR OUR MEMBERS**

Check out our prices for advertising in *The Link*

Business cards	\$25.00 per month Or 6 ads per year for \$125.00
Coupon size ad	\$30.00 per month Or 6 ads per year for \$150.00
Flyer insert - (provided by you)	\$10.00

Contact the Chamber for add'l information.



WESTERN DAYS PARADE
APRIL 28TH
CALL 619-561-1031
FOR AN
APPLICATION