

9924 Vine St.  
Lakeside, CA 92040

March 1, 2007

#### Our 2006/2007 Board of Directors

President: Frank Hilliker  
1st V.P.: Steven Menefee  
2nd V.P.: Todd Williams  
Treasurer: Jean Stanzick  
Directors: Chad Enniss  
Julie Bugbee  
Anton Botter  
Grace Parrott  
Bob Conley  
Warner Parker  
Terry Leimbach  
Mike Anderson  
James Fread  
Bonnie LaChappa  
Bobbi Buettgenbach

#### Contact information

Chamber  
619-561-1031  
fax: 619-561-7951  
M—F 9am—2pm  
Supervisor Dianne Jacob  
619-531-5522  
Lakeside Community Center  
619-443-9176  
Lakeside Historical Society  
619-561-1886  
El Capitan Stadium Assoc.  
619-561-4331



#### PRESIDENT'S MESSAGE

Chamber Members,

Lakeside's 42nd annual Western Days Parade is right around the corner. April 28th is fast approaching and our committee is busy planning for our biggest event. This year's theme is, "Turning Back the Clock." Lakeside is rich with history and this year marks the 100 years of Barney Oldfield breaking a world speed record at our famous Lakeside Hotel and Race Track. We are expecting a large crowd and the parade applications are already flooding in. Our deadline for turning in your application to participate is April 2nd and can be downloaded from our website, [www.lakesideca.com](http://www.lakesideca.com). I would also like to thank our wonderful sponsors who every year helps support this wonderful tradition, without their support we would not be able to continue offering this family fun-filled event.

I am also very proud to announce our 1st annual Scholarship Program. The Lakeside Chamber of Commerce is now offering scholarships totaling \$5,000 to Lakeside High School Seniors who want to continue their education at either a 4-yr., 2-yr. College, a Vocational Tech or Career Tech School. There are 3- \$1,000 and 4- \$500 scholarships available to qualified applicants. Applications can be picked up at the Chamber Office, The Lakeside Union School District Office, El Capitan High School's Guidance Center and Ag. Dept. The Lakeside Chamber of Commerce is committed to helping our future Lakeside Citizens fulfill their dreams and becoming successful Lakeside Citizens. These scholarship funds are made possible through our fundraising event, the Lakeside Chamber of Commerce Annual Scholarship Golf Tournament. Please help us by supporting our golf tournament by either sponsoring, donating or participating in the very important, but extremely fun event. Please contact the office for more information regarding our Scholarship Golf Tournament.

Please feel free to contact me if you have any questions, thoughts, concerns or ideas.

Frank Hilliker  
President

619-889-7722  
[eggman1@cox.net](mailto:eggman1@cox.net)

#### MARK YOUR CALENDAR

APRIL 28                      JUNE 22  
WESTER DAYS PARADE      GOLF TOURNAMENT

Calendar of Events

- Mar 3 Chili Cook-Off  
Santee/Lks Elks
- 5 **Board of Directors Meeting**
- 17 Compost Bin Sale  
Cuyamaca College
- 24 Health Fair—Lindo Lake Park
- April 2 **Board of Directors Meeting**
- 13 Lakeside Revitalization Meeting  
9:00am
- 28 Western Day Parade
- 27-29 Rodeo
- May 7 **Board of Directors Meeting**
- June 4 **Board of Directors Meeting**
- 22 Scholarship Golf Tournament

Please contact the chamber if you would like your event added to the calendar.

**THURSDAY  
BUSINESS  
MIXER**

Hosted by  
World of Wellness  
Chiropractic

13727 Camino Canada, Suite A4  
El Cajon

Appetizers

Networking

6:30—7:30

- Advance Ticket Sale—\$5.00
- At the Door \$10.00

**LET YOUR  
VOICE BE HEARD!**

**ATTEND THE  
LAKESIDE REVITALIZATION  
COMMITTEE MEETING**

**APRIL 13TH  
9:00 AM**

**LAKESIDE COMMUNITY CENTER**

Your opportunity to speak to our leaders,  
Voice your concerns  
and offer suggestions!

**NEED COMPOST BINS?  
WORM BINS?**

Low Cost compost & worm bins  
are available for Lakeside Residents  
Sat., March 17 from 9am—3pm.  
The Water Conservation Garden  
12122 Cuyamaca College Dr. West  
El Cajon

Reserve bins in advance by contacting the Solana Center  
@ 760-436-7986 X219

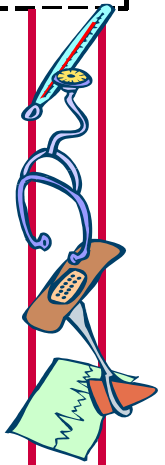
- Smith & Hawken Biostack Compost Bin .....\$45
- Wriggley Wranch Worm Bin.....\$40



**Direct Imaging Supplies:** Printer, copier and fax toner/inkjet cartridges. New and compatible. Next day free delivery @ the lowest prices in San Diego. Contact David Friedman @ 619-871-8578

**Fitzgerald's Café:** Small café offering gourmet coffee, ice cream, desserts, and a unique breakfast & lunch menu.  
13727 Camino Canada #A6, El Cajon 619-443-0379

**SUPPORT YOUR FELLOW MEMBERS**



**IT'S HOW WE LIVE!**

**Free Community Festival for the Entire Family**

**Health Festival Booth Space and Sponsorship Available**

**If you would like to donate a product, service, set up a booth or**

**To sponsor this event**

**Contact Christine Lafontant, Dept. of Parks and Rec.**

**858-694-3046**



THE SMARTEST THING YOU'LL DO  
FOR YOUR BUSINESS  
SINCE STARTING IT.

**BUSINESS ESSENTIALS:**

- FREE BUSINESS CHECKING
- FREE BUSINESS BILL PAY
- FREE BUSINESS CHECK CARD  
AND MORE

**CONTACT US FOR DETAILS:**

Lilly Nevarez-Rymer, Charlene Castro &  
Providence Balistreri  
Lakeside Financial Center  
9558 Wintergardens Blvd.  
Lakeside, CA 92040  
(619) 561-6365

**ADVERTISING OPPORTUNITIES  
FOR OUR MEMBERS**

Check out our prices for advertising in *The Link*

Business cards	\$25.00 per month Or 6 ads per year for \$125.00
Coupon size ad	\$30.00 per month Or 6 ads per year for \$150.00
Flyer insert - (provided by you)	\$10.00

Contact the Chamber for add'l information.



**PARADE  
APPLICATIONS  
CAN BE DOWNLOADED  
@  
WWW.LAKESIDECA.COM**